

Blog/Journal Rubric

Depending on your course, the entire class may participate in a blog, or the blog may be group-based. Journals are private and between you and the instructor only. Approach these activities as (a) an opportunity to reflect upon and apply what you learn each week based on the assigned readings, discussions, and activities, and (b) an opportunity to share your knowledge and expertise based on your educational and professional experiences in the past. As a successful professional, you will need good reflective and writing skills. Blog/journal activities offer you the opportunity to further develop these skills. The blog/journal entries in this course are graded separately.

Guidelines for Submission: Submit journal assignments as Word documents with double spacing, 12-point Times New Roman font, and one-inch margins. Submit blog assignments as discussion posts in the corresponding discussion area.

Critical Elements	Exemplary (100%)	Proficient (85%)	Needs Improvement (55%)	Not Evident (0%)	Value
Critical Thinking and Reflection	Entry supports claims with relevant examples of personal experience, previous learning, or logical thought process	Entry supports claims with mostly relevant examples of personal experience, previous learning, or logical thought process	Entry supports claims with somewhat relevant personal experience, previous learning, or logical thought process	Entry does not support claims with reflection on relevant personal examples	25
Integration and Application	Entry shows excellent depth of knowledge of the module content and exhibits careful consideration of the topic	Entry shows good depth of knowledge of the module content and demonstrates that the student has read the module content	Entry shows limited depth of knowledge, indicating the student may have reviewed the module content but needs to explore further	Entry does not address the prompt and reflects that the student has not read the module content	25
Voice	Entry is written in a style that is appealing and appropriate for the intended audience, and a consistent voice is evident throughout	Entry is written in a style that is generally appropriate for the intended audience, and an attempt is made to use a consistent voice	Entry is written in a style that considers the audience, but the author's voice is not consistent and is difficult to identify	Entry does not attempt to use a style that considers audience, and there is no evidence of author voice	25
Writing	Entry is free of errors in organization and grammar	Entry is mostly free of errors of organization and grammar; errors are marginal and rarely interrupt the flow	Entry contains errors of organization and grammar, but errors are limited enough so that entry can be understood	Entry contains errors of organization and grammar making the entry difficult to understand	25
Total					100%